

OWN YOUR DREAM



My **PURE** *Pleasure* Love your life.
Love yourself.





HOW IT ALL BEGAN...

A true heartfelt story from Tammy J. Gellner, Founder / President

After running a national employment agency for over 24 years, and literally helping tens of thousands of people fulfill their career dreams, I decided it was time to take my passion for helping others to a higher, more intimate level.

Inspired by the relationship and intimacy benefits I enjoyed with romance enhancement techniques and products, I resolved to focus my proven management, recruiting, and sales skills towards a bold new venture. Because it can be awkward for the average person to purchase sensual products in a store, I understood that romance parties provide the best forum for people to do their shopping. Romance parties are far less intimidating, and far more informative for those seeking greater intimacy and sensual gratification. They are also, when done right, a whole lot of fun!

With this understanding, I began researching the multitude of romance party companies to find the best one. For several months I closely examined dozens of companies: I read their literature, studied their websites, and spoke with their independent consultants.

I was determined to work with the “best company,” the one with the best combination of philosophy, products and programs. Many companies sounded great on their website, but when I dug deeper, I found there were lots of “catches” to what was advertised, for both the customer and the independent consultant.

After months of research, I began to suspect this “best company” didn’t exist.

It is my practice as a professional that before I sign a contract with a company, and make a life changing decision, to speak to the people at the top. Yet with most of the romance party companies I called – even the big ones – I was only able to leave voice messages. With many of the companies, it didn’t matter how many extensions I tried, I could rarely reach a real person.

When I left messages and asked to receive a return call from an actual employee of the company and not a Rep, I would not hear from anyone employed by the company. On many occasions, I would receive calls from an Independent Rep, however, they were very vague about the company they represented and what the real earning potential was. When I asked the Rep questions about what all my costs would be if I became a Rep and if I had to pay for the Hostess rewards, they would quickly gloss over the fact that I was responsible for paying for the Hostess rewards and say “oh, you just subtract the amount right out of what you make for a party and you get the difference”. I thought “no matter how you do the math, this is still costing me money out of my pocket”. On top of that, the Reps also said “it is good to offer additional Hostess incentives on your own and to try and get the guests to pay cash so you can avoid having to get your own merchant account or pay the high percentage the company charges to use their credit card account”.

When I began to figure out my buying discount, then started to subtract out hostess rewards, hostess gift, booking certificates, door prizes, and credit card fees (some up to 5%), I realized quickly the buying discount that originally sounded good, was not so good anymore. The Reps from many companies also told me it was very hard to stock and carry all of the products like their company expects them to do! They also explained if they didn’t have enough products to deliver to the guests the night of the party; they would have to order them, then ship or deliver them personally to each guest. I thought, “now more costs for shipping and supplies”.

At this point, I was starting to realize these were not the kind of companies I wanted to work for. I did not want to pay for my Hostess rewards, stock all my own items and get my own merchant account or have to pay the companies’ credit card fees.

The one consistent thing I was repeatedly promised was that all I needed to do to create my own success and wealth was to buy one of their kits and then book parties. That overnight I would magically achieve financial freedom. Huh...If it were only that easy.

I know from my own previous business successes, that a well-run business requires many elements to operate in harmony – top product line, quality management, motivational incentives, sales training, responsiveness to the consumer – to have a chance at success.

After all of my research, I came to the conclusion that the only way to get what I wanted and become part of a great romance enhancement party company – one that provides the absolute best for both the customer and consultant – was to build my own.

In 2010, My Pure Pleasure was born! Today I am so proud to have a company that offers the best

products and boasts the benefits of a well-run corporation yet with the agility and personal touch that is usually only associated with a small company. When I designed the framework for My Pure Pleasure, I listed everything I was looking for as a Consultant, listened to the experiences of people working with other party plan companies, and listed what they wanted but did not have. I then made these items the core components of the My Pure Pleasure “Blueprint for Success”.

From the start I’ve built my career honestly and ethically. I believe in only telling the truth, and never advertising one thing then selling another. The “bait and switch” is not in my business vocabulary. Some say I am “too honest”. But I’d rather tell you how it is, than tell you what you want to hear. I know sometimes the truth is not as fun and exciting as a lie, but in the end, the truth is a far better foundation for building a successful company and relationships.

My Pure Pleasure is my life. This is not a part time job for me, or just one of my side businesses. My goal is to empower individuals to “Own Their Dream” and have them live an extraordinary life, both personally and professionally. I believe that everyone is entitled to have the opportunity to “Love Their Life.” As the saying goes..... If you love what you do, the rest will follow. I hope you will join our My Pure Pleasure Team and discover your true earning and career potential. I promise to work hard to support you with everything you need through every step of your unfolding success with My Pure Pleasure.

Sincerely,

Tammy J. Gellner
Founder/President

OWN YOUR DREAM

Have you ever dreamed of owning your own business, being your own boss, and having more free time to spend with your family and friends? Do you dream about financial freedom?

When you start your own My Pure Pleasure business, you can start “Living Your Dreams!”

My Pure Pleasure offers you the chance to own and manage your own business and prosper from unlimited earning potential. Just imagine having an extraordinary lifestyle that others only dream of.

STOP trying to juggle the impossible demands of work and family life! STOP living paycheck to paycheck! STOP worrying about asking your boss for a raise! STOP working hard with no reward! START taking charge of your own destiny!

We offer a great compensation plan with excellent incentives, cash bonuses and luxury awards of home, car, travel, jewelry, prizes and more. Best of all.....as a My Pure Pleasure Consultant you will have the time to enjoy them.

When you join the My Pure Pleasure Team, you will be in business for yourself, but never by yourself. We will be with you every step of the way.

Why should you become a My Pure Pleasure Consultant? There is no right or wrong answer!

Below is a list of the most popular reasons individuals decide to become an Independent My Pure Pleasure Consultant and join our nationwide team of successful entrepreneurs!

Check all the statements that apply to you!

- I want to live an extraordinary lifestyle, love every minute of my life, and earn compensation, bonuses, and rewards that I never thought were possible
- I want to have a business where I can build a successful team, inspire and motivate others, and receive compensation and rewards beyond my wildest dreams
- I want to build friendships and enjoy the camaraderie of My Pure Pleasure Consultants throughout the country
- I want to be part of an accomplished company that empowers my personal and professional growth
- I want to own my own business and be my own boss, without the hassles and huge start-up costs
- I want to enjoy the many tax benefits of owning my own home business
- I want to enjoy the freedom of financial independence
- I want to set my own work schedule, work when I want and earn what I want
- I want to enjoy spending more time at home with my family and friends
- I want to stop trying to juggle the impossible demands of work and family life
- I want to have unlimited earning opportunities and love what I do for a living
- I want to live my life by design, not by default
- I want to achieve success and have my life in balance
- I want to receive well-deserved recognition for my hard work and achievements
- I want to empower others to fulfill their dreams
- I want to make a difference and enrich people's lives
- I want to help others become more confident while getting to know myself better
- I want to earn extra spending money, aka “Fun Money” and receive it on the same day earned
- I want to earn a \$2,000 monthly car and home award bonus
- I want a part-time job where I can earn full-time pay and bonuses
- I want to have a fun job that offers a flexible schedule and great rewards
- I want to break free from the constraints of Corporate America
- I want to save for a new car, my dream home, an exotic vacation, my child's education, my retirement, etc.
- I want to earn cash, jewelry, new cars, exciting trips, great prizes and luxury rewards.....all while having fun
- I want to enjoy time with my children, attend their school functions, get to their sports on time and be home when they are
- I want to stop spending long hours away from home working and endless time sitting in traffic, getting passed over for promotions, working hard with little or no recognition, receiving a “cost of living” raise that barely covers a night out and worrying about layoffs



LIVE THE LAVISH LIFESTYLE YOU DESERVE

Why settle for ordinary when you can have extraordinary?

My Pure Pleasure wants to help turn your dreams into reality. When you set your goals high, My Pure Pleasure is there to reward you!

In addition to your Sponsor Bonuses, Override Bonuses, and Milestone Bonuses, My Pure Pleasure is also happy to reward you with our prestigious Car Bonus, Home Bonus, or BOTH. You can earn up to \$2,000 each month to use toward the car of your dreams, to fulfill your dream of owning your own home.....or for a vacation home that you never thought was possible.

This outstanding bonus program allows you to use the money however you wish.....to achieve what you never thought possible! When you build a My Pure Pleasure business, you can show the world your success.

Executive Director Car Bonus - \$300/Month

Qualification for \$300/Month Bonus

- Executive Director must be paid as an Executive Director each and every month for 6 consecutive months
- Total monthly team sales from your first 3 levels of \$40,000 during those 6 consecutive months

Maintenance for \$300/Month Bonus

- Executive Director must be paid as an Executive Director each month to qualify for payment
- Total monthly team sales from your first 3 levels of \$40,000

Platinum Director Home Award - \$1,000/Month

Qualification for \$1,000/Month Award

- Platinum Director must be paid as a Platinum Director each and every month during the 12 month qualification period of January 1st - December 31st
- Total team sales from your first 3 levels of \$4,000,000 during those 12 consecutive months

Maintenance for \$1,000/Month Award

- Platinum Director must be paid as a Platinum Director each month to qualify for payment
- Total monthly team sales from your first 3 levels of \$330,000

Diamond Director Car Bonus - \$500/Month

Qualification for \$500/Month Bonus

- Diamond Director must be paid as a Diamond Director each and every month for 6 consecutive months
- Total monthly team sales from your first 3 levels of \$65,000 during those 6 consecutive months

Maintenance for \$500/Month Bonus

- Diamond Director must be paid as a Diamond Director each month to qualify for payment
- Total monthly team sales from your first 3 levels of \$65,000

The Ultimate Home and Car Award - \$2,000/Month

Qualification for \$2,000/Month Award

- National Director/VIPP must be paid as a VIPP each and every month during the 12 month qualification period of January 1st - December 31st
- Total team sales from your first 3 levels of \$7,500,000 during those 12 consecutive months

Maintenance for \$2,000/Month Award

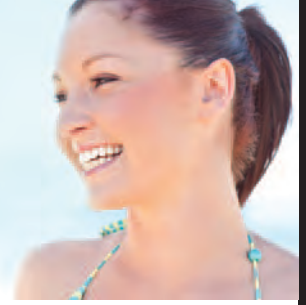
- National Director/VIPP must be paid as a VIPP each month to qualify for payment
- Total monthly team sales from your first 3 levels of \$620,000

*Sales for Car and Home Awards are based on retail sales.

Luxury Rewards

Throughout the year you will have many opportunities to earn exciting prizes and luxury rewards. Some of our Consultants' favorite rewards are Cash, Jewelry, Gift Cards, a Weekend Getaway, Restaurant Certificates, a Spa Day and a Shopping Spree.

Become a Consultant and start earning yours today!



ADVANCEMENT & RECOGNITION

With most jobs, you can't remember the last time you were recognized for your hard work... Not with My Pure Pleasure! You will be rewarded at every level as you climb the Ladder of Success!

Milestone Bonus

Earn up to \$17,200 in bonuses as you climb the ladder of success!

Each time you promote yourself to a new Position, you will receive a one-time Milestone Bonus! We will **DOUBLE YOUR MILESTONE BONUS** if you have a total of \$25,000 in Personal Retail Sales during your first three (3) consecutive months in your new Position.

You will receive your CASH Milestone Bonus once you have been paid in your new respective Position for three consecutive months.

Position	Milestone Bonus	Milestone Bonus PLUS
Senior Consultant	\$100	\$200
Executive	\$250	\$500
Senior Executive	\$500	\$1,000
Director	\$750	\$1,500
Executive Director	\$1,000	\$2,000
Diamond Director	\$1,500	\$3,000
Platinum Director	\$2,000	\$4,000
National Director / VIPP	\$2,500	\$5,000

Anniversary Bonus

Earn \$100 in FREE Retail Product for every qualifying year in business as a My Pure Pleasure Consultant.



Circle of Excellence Board

As your business grows, you can earn a prestigious position as a member on the Circle of Excellence Board, which is designed to align with the mission and vision of My Pure Pleasure. A select group of Consultants who exhibit outstanding performance with sales, recruiting, leadership and dedication to My Pure Pleasure will receive an invitation to serve on the Board for a term of one year.

As a Board Member you will have the opportunity to test new products and provide feedback, contribute ideas regarding the development of future programs and incentives, and be part of the decision making process for a fast-growing National Company.

You will receive recognition for your accomplishments at our Annual Convention, the Grand Awards Gala, and in My Pure Pleasure print publications and online.

As a member of this elite group of outstanding leaders, you will enjoy VIP treatment, exclusive trips with the Company President, and amazing surprise perks such as travel, dining, shopping, spa day, and more.





PARTY FOR A LIVING

As a My Pure Pleasure Consultant you have the luxury of writing your own paycheck and having a great time in the process. Each party you hold and product you sell earns you a percentage of the sales....that's money in your pocket immediately. The best part is, as your Buying Discount increases, so does your profit.

You will provide tasteful in-home presentations of sensual products specifically created to enhance romance and pleasure in a couples' relationship. You will be trained how to create a fun atmosphere and help the party guests loosen up, laugh, have fun, and enjoy an exciting evening they will be talking about for a long time.

You will share the secrets to sensuality and sexuality while providing information about our products and how they can promote intimacy and communication between couples. Guests will be able to touch, taste, smell and purchase the products as well as ask questions in a safe and comfortable environment.

Our Products

My Pure Pleasure offers an extensive line of the finest romance, relationship and sensual products available. Our products are researched and carefully chosen to ensure they are body safe and female friendly.

Our comprehensive selection includes spa-quality bath, body and beauty products, many of which are aphrodisiac-enriched, premium lubricants, heighteners, edibles and massage products, lingerie, games, books, party supplies, and adult novelties and bedroom toys. No matter whether you are young or old, female or male, beginner or experienced, single or a couple, we have it all.

We constantly review our product line and believe each item we carry will enhance romance and intimacy and enrich relationships. Therefore, you will find our products are in demand and easily sell themselves.

Multiple Party Options

As an Independent Consultant, you will have the option of offering the types of parties you are comfortable with presenting. Some of the most popular are Girl's Night In/Out, Bachelorette, Sexy & Single, Divorce, Holiday, Theme, Couples/Co-ed, and Parties located outside the traditional home.

You will also have the option to hold a Virtual Party. With the power of social media, many Hostesses may find they have friends that live out of the area or in another state. You can offer to hold a Virtual Party for them and earn the same commission as an in-home party while your Hostess earns the same great rewards. Imagine being able to hold your parties anywhere in the country. This is just one of the many outstanding unique features offered to you as a My Pure Pleasure Consultant.

Marketing Made Easy

Your presentation will be a snap with our professionally designed marketing materials. Your guests will love Excitations, our 60-page full color catalog with over 500 items and your own personalized website with more than 1,000 items. When your Hostess books her party, her guests can begin shopping on your website and your Hostess will start earning credit. At My Pure Pleasure, we strive to exceed the expectations of our customers! Therefore, if you have a customer requesting a special item they saw in a magazine, on television, or anywhere, please let us know and we can most likely order it for them; we have access to over 100,000 items.

For those at your party who are interested in their own My Pure Pleasure business, they will be motivated by the Own Your Dream Incentives Guide and/or Brochure. For your guests looking to book a party, you can present

them with The My Pure Pleasure Ultimate Party brochure explaining all of the great rewards they will receive when hosting their own party.

Party Management

You will be able to manage every aspect of your parties in your state of the art Virtual Business Management Center. From invites, to guest replies, to ordering, to your hostess rewards....you can do it all. If you decide to stock certain items to sell at your parties, your Business Management Center will track that for you too!

Party Booking

With the popularity of My Pure Pleasure Parties, the demand for our products, and our amazing Company Paid Hostess Rewards and incentives program, it makes it easy for you to book and keep your party calendar full. While most companies offer a maximum of 10% in Hostess Credits, My Pure Pleasure offers three levels of rewards with up to a 20% Shopping Spree and many other incentives for your Hostess. **Why would a Hostess book a party and earn 10%, when you can offer them up to 20%?**

Party Training

No matter what type of parties you decide to offer, My Pure Pleasure will train you on the best way to make your parties a success. You will receive education on products, sales, recruiting, sexuality issues, party tips and techniques, and many other topics to ensure a successful party and prosperous career. Your sponsor will also be an experienced source of training, guidance, and mentoring.

Party Ordering

All party ordering is done in a separate, private room and is completely confidential. Guests will be able to ask you additional questions in private and feel comfortable and at ease when placing their orders. Those not able to attend the party will be able to place their orders directly with you by phone or on YOUR My Pure Pleasure website. These are called outside orders and you and your Hostess will receive full credit for them.

Hostess Rewards

PARTY SALES	HOSTESS EARNS FREE PRODUCTS
\$200 to \$499	10% of total sales
\$500 to \$799	15% of total sales
Over \$800	20% of total sales

FREE COMPANY PAID HOSTESS REWARDS PROGRAM



My Pure Pleasure is proud to be one of the very few companies in the industry to offer every Consultant FREE Company Paid Hostess Rewards. With our outstanding rewards program, you can concentrate on making money and not have to worry about how much your Hostess Rewards will cost you. With other companies, paying for your hostess rewards can substantially reduce your income by up to 10% or more, depending on their program requirements.

My Pure Pleasure understands that one of the major keys to your success is a "Happy Hostess". Many Hostess programs offer their Hostesses 10% credit, while at My Pure Pleasure we offer up to 20% credit, which the Hostess can spend on most anything she would like. We also offer the Hostess half (½) price items, certificates for FREE product credit for parties booked from her party, Hostess exclusive items and monthly special incentives designed to enhance your success.

Our extremely generous Company Paid Hostess Rewards Program makes it easy for you to keep your party calendar full, and have a "Happy Hostess" who will be sure to spread the word on the fun they had with their My Pure Pleasure FREE Shopping Spree!

The Higher the Rewards - The Happier the Hostess - The More You Earn!

Consultant Earnings Comparison		
Table is based on industry averages		
Average \$500 Party	My Pure Pleasure	Competitors
Consultant Buying Discount	35% / 40%	35% / 40%
Cost for you to Fill Orders	\$325 / \$300	\$325 / \$300
Hostess Rewards – 15%	\$75	\$75
Booking Certificate at Party	\$5 per Party Booked	\$5
Cost to you for Hostess Rewards	FREE	\$49 / \$45
Cost to you for Booking Certificates	FREE	\$5
Your Profit per Party	\$175 / \$200	\$121 / \$150
x 8 Parties / Month	\$1,400 / \$1,600	\$968 / \$1,200
*Earnings per Year	\$16,800 / \$19,200	\$11,616 / \$14,400
EARN \$432 more per month as a My Pure Pleasure Consultant		
EARN \$5,184 more per year as a My Pure Pleasure Consultant		
*Earnings per year are before any additional bonuses and rewards		

Earn FREE Company Paid Hostess Gifts

My Pure Pleasure wants to reward you even further and put more money in your pocket. Each month you will have the opportunity to earn FREE Hostess Gifts to be given to the Hostess on the night of the party. The number of free gifts you receive will depend on your party statistics for each month.

The FREE Hostess Gifts are completely separate from our FREE Company Paid Hostess Rewards Program. Every Consultant, regardless of party sales or Consultant position, will receive the FREE Company Paid Hostess Rewards. Our FREE Hostess Gifts are just one more way My Pure Pleasure wants to help you have a successful business.

My Pure Pleasure will cover the cost of:

- Up to 20% Hostess Credits on a qualifying party (see rewards chart on page 6)
- Hostess half (½) price items
- Booking Certificates for FREE product credit
- Hostess Specials for a qualifying party (Example: Host a \$500 Party in the Month of June and get a Free Kama Sutra Honey Dust – A \$32 value!)
- Hostess Exclusive items they can earn and/or purchase at a discounted price

Need to make a little extra money?
YOU can host your own party and
YOU reap the rewards!



BE YOUR OWN BOSS – DECIDE YOUR PAY OWN YOUR DREAM – GET STARTED TODAY!

As a My Pure Pleasure Consultant, it is just that easy. Within minutes of signing-up, you can begin earning money selling products on your personalized My Pure Pleasure website, booking parties and building your team!

Step One

Visit MyPurePleasure.com and click on JOIN OUR TEAM. If you are currently working with a Consultant, enter their information; if you are not working with a Consultant, click the Continue Button.

If you have any questions or need assistance, please feel free to contact your My Pure Pleasure Consultant or call the My Pure Pleasure Corporate Office at 1-855-LOVE MPP / 1-855-568-3677.

Step Two

Choose your Presentation Kit. All My Pure Pleasure Kits are an amazing value with your demonstration products discounted at over 50%. Most Consultants say they earn back their initial investment after holding just a few parties!

Each Presentation Kit includes everything you need to start and grow your My Pure Pleasure business

PRESENTATION KIT	VALUED OVER	YOUR COST
Business Starter	\$250	\$99
Bronze	\$625	\$250
Silver	\$1,250	\$500
Gold	\$1,875	\$750
Platinum	\$2,500	\$1,000

Each Presentation Kit includes:

- Premium Sensual Items
- Designer Bedroom Toys
- Spa-Quality Bath & Body Products
- Customer Order Forms
- 60-Page Full Color Catalogs with over 500 Items
- Compensation & Incentive Guides for Prospective Consultants
- Hostess Rewards Brochure
- Consultant Opportunity Brochures
- Business Cards
- Business & Party Essentials
- Consultant Training Manual
- Consultant Compensation & Incentives Guide

Step Three

Click the “Agree Button”; Complete your personal information; Congratulations.....You are “Open for Business”!

Note: Upon sign-up completion, you will have full access to your Virtual Business Management Center. You will be able to customize your personal, replicated My Pure Pleasure website, upload your photo, begin to promote your business, link to your Facebook page, book parties, send invites, and start selling your products online. See page 13 for additional features.

Kick Start Your Business into High Gear!

Fast Track Awards Program – 4 Great Ways to Earn

The Fast Track Achievement Awards are offered during your first three full calendar months in the business. This program will help you set realistic, attainable goals, and assist you in developing the necessary skills and practices essential for long-term success. You are eligible to earn one, two, three, or all four awards.

Fast Track Award # 1

Achieve \$1,000 in personal retail sales between your enrollment date and the end of your first full calendar month and receive an Account Credit for FREE Retail Product in the amount of \$50.

Fast Track Award # 2

Achieve \$3,000 in personal retail sales between your enrollment date and the end of your second full calendar month and receive an Account Credit for FREE Retail Product in the amount of \$100.

Fast Track Award # 3

Personally sponsor three new Consultants between your enrollment date and the end of your third full calendar month and when they qualify as an Active Consultant, double your Sponsor Bonus. This means you would earn a total of \$150 CASH!

Fast Track Award # 4 – The Ultimate Goal Setter

During your first three full calendar months, achieve \$6,000 in personal retail sales and sponsor six new Consultants, and when they qualify as Active Consultants, earn \$250 CASH.

Calendar Month Example: If you joined My Pure Pleasure on May 10, 2011, then June 30, 2011 is the end of your first full calendar month

THE SKY IS THE LIMIT

With our exciting and financially rewarding incentives, it is up to you to set your own goals and decide how much you want to earn.



Start earning bonus from your 1st recruit!

Need help building your team?.....No Problem!

As a My Pure Pleasure Consultant we are with you every step of the way. You will be trained on our products, sexuality issues, party presentations, sales procedures, recruiting, team building, management techniques, and everything you need to build a successful business and a strong winning team.

My Pure Pleasure also offers additional ways for you to recruit and build your team. When you participate in a Corporate event such as a Trade Show, Community Event or one of our The Ultimate Opportunity – Own Your Dream Events, we will help you recruit. Consultants recruited at these events will count as your 1st Level Personally Sponsored Recruits and you will receive full credit for them, including your Sponsor Bonus and Level 1 override.

When you attend an event, this is a great time for you to invite your potential recruits to attend with you. My Pure Pleasure will help you explain the benefits of becoming a Consultant, sign them up and train them.

This is an outstanding opportunity for you to start building your team, earning override on your team members' sales and promoting yourself to a higher position.

Position / Rank	Personal Monthly Retail Sales Required	1st Level Monthly Retail Sales Volume	Team Monthly Retail Sales Volume	1st Level Active Consultants Personally Sponsored	Override Payout Percentages				Retail Buying Discount
					Level 1	Level 2	Level 3	Level 4	
Consultant	\$0	\$0	\$0	0					*See Note
Active Consultant	\$300	\$0	\$0	0					35%
Senior Consultant	\$800	\$1,000	\$2,000	1 - 4	2%				35%
Executive	\$1,000	\$4,000	\$6,000	5 - 9	2%	1%			35%
Senior Executive	\$1,200	\$7,000	\$10,000	10 - 14	3%	1%			35%
Director	\$1,500	\$10,000	\$15,000	15 - 19	3%	2%			35%
Executive Director	\$1,800	\$13,000	\$20,000	20 - 24	3%	2%	1%		35%
Diamond Director	\$2,000	\$15,000	\$25,000	25 - 29	4%	2%	1%		40%
Platinum Director	\$2,200	\$18,000	\$30,000	30 - 34	4%	3%	2%		40%
National Director / VIPP	\$2,500	\$20,000	\$50,000	35+	5%	3%	2%	1%	40%

***NOTE:** All new Consultants begin at the Consultant level. To qualify as an Active Consultant, you must have Retail Sales of \$600 within 60 days of your start date. You will have a 10% buying discount ONLY while in the qualification period. Upon qualifying as an Active Consultant, you will immediately receive an additional 25% buying discount and receive a **Cash Bonus of \$150**. (25% of \$600). **This works out to be the same as if your buying discount was 35% from the start.**

FAQ: I am wondering why the Consultant Buying Discount is structured this way.

ANSWER: This offers Active Consultants who decide to take an extended leave from their business the opportunity to still purchase products at a 10% courtesy discount. It also provides YOU the ultimate protection for YOUR business. If you drop to Consultant level, you WILL NOT lose your team and downline which you have worked hard to build.

Sponsor Bonus

Earn a \$25 CASH Bonus for every qualifying Consultant you recruit that purchases a Bronze, Silver, Gold or Platinum Presentation Kit.

Coach your new Recruit to success, and when they achieve all 4 Fast Track Awards, we will Double Your Sponsor Bonus! Now that is a "Win/Win"!



THE ULTIMATE OPPORTUNITY

Own Your Dream Event

Throughout the year, My Pure Pleasure travels to different cities across the country to share the benefits of starting your own business and the opportunities and rewards of becoming a My Pure Pleasure Consultant. Attendance is free, and attendees are able to sign up to become a Consultant and receive training in the same day, so they can hit the ground running.

These events provide unique benefits for our active My Pure Pleasure Consultants. If you participate in an event, we will help recruit so you can take your business to the next level.

Consultants recruited at the event will count as your 1st Level Personally Sponsored Recruits and you will receive full credit for them, including your Sponsor Bonus and Level 1 override.

When you attend an event, this is a great time for you to invite your potential recruits to attend with you. My Pure Pleasure will help you explain the benefits of becoming a Consultant, sign them up and train them.

Our events are an outstanding opportunity for you to receive additional training, start building your team, earning override on your team members' sales and promoting yourself to a higher position.

This is just one more way My Pure Pleasure helps to make your business a success!

INCREDIBLE INCENTIVES

Sweet Rewards

TRIPLE PLAY BONUS – 2 Great Ways to earn \$250 Quick CASH

You can earn a total of \$250 CASH if you receive the maximum of the Triple Play Bonus and the Triple Play Bonus PLUS! With your new recruits, you will have additions to your team and qualify to earn monthly override on their sales.

Triple Play Bonus

- Hold 3 Parties in 3 days each totaling \$500 or more and earn an additional \$50 CASH Bonus!
- Hold 3 Parties in 3 days each totaling \$750 or more and earn an additional \$75 CASH Bonus!
- Hold 3 Parties in 3 days each totaling \$1,000 or more and earn an additional \$100 CASH Bonus!
- Parties must be submitted within 72 hours of party date.

Triple Play Bonus PLUS

- When you earn the Triple Play Bonus, we offer you a chance to earn even more!
- Personally sponsor a total of 3 new Consultants during your 3 qualifying parties as defined in the Triple Play Bonus section, and if they qualify as an Active Consultant within 60 days, we double your Sponsor Bonus.
- If your 3 new recruits purchase the Platinum Presentation Kit – TRIPLE YOUR SPONSOR BONUS!
- New Consultants must sign up within 72 hours of party date.

Exciting Prizes

My Pure “Pleasure Chest”

Each year we stock our “Pleasure Chest” with many exciting goodies to be given away at our Annual Convention.

You will have opportunities throughout the year to earn keys that may unlock the “Pleasure Chest”. A listing of ways to qualify for a key is available in your Business Management Center.

To give you a hint....The following are a few items that may be in the Pleasure Chest.

- Cash
- Gift Cards
- Jewelry
- A Day at the Spa
- Weekend Getaway
- Restaurant Certificates
- My Pure Pleasure Products



PACK YOUR BAGS

Annual Getaway

My Pure Pleasure offers several travel incentives throughout the year, however, the most exciting of all is our Annual Getaway. You will enjoy time with other successful Consultants as we all travel to a luxurious destination for a well-deserved break from reality. Some of our thrilling destinations include the Caribbean Islands, Mexico, Aruba, Jamaica, Las Vegas.....and exciting Cruises.

My Pure Pleasure also welcomes your suggestions of where we should travel to next. Join My Pure Pleasure today for the opportunity to pack your bags and enjoy a FREE Getaway or one at a discounted price.

Travel Rewards

Each year, My Pure Pleasure rewards your success by offering luxurious trips to extraordinary locations around the world. These may include anything from shopping and a show in the Big Apple itself, New York City, to a weekend getaway at a premier spa, to a Caribbean cruise, to a week's vacation at a grand resort or a family trip to Disney.

Each trip is an opportunity not only to let go and unwind, but to develop deep friendships with other successful Consultants. Select incentives are offered where you can take along the ones you love; because those who support you and your dreams deserve to be rewarded too.



Annual Convention

Our Annual Convention is where My Pure Pleasure recognizes and celebrates YOUR Success. Recognition truly takes center stage at our Grand Awards Gala where awards are presented in grand fashion and applause fills the room as Consultants savor their time in the spotlight.

This exciting event is your opportunity to meet and mingle with the leaders and achievers of My Pure Pleasure, see what is new for the upcoming year, and build friendships and enjoy the camaraderie of My Pure Pleasure. This is also a great time for you to exchange ideas, suggestions and techniques with other consultants.

Here are just a few of the amazing Convention activities:

- Welcome Reception
- Motivational Workshops
- Business Essential Training Sessions
- Round Table Discussions lead by Team Leaders
- Fun and Exciting Games and Prizes
- Opening of the "Pleasure Chest"
- Shopping at The Pleasure Boutique
- Entertainment and Dancing
- Grand Awards Gala

Pleasure Points

Pleasure Points can be earned throughout the year and applied towards hotel accommodations, airline tickets and your registration fee for the My Pure Pleasure Annual Convention.

Any unused Pleasure Points may be "spent" at The Pleasure Boutique at the Convention. Pleasure Points are based on a calendar year and are not carried forward into the next year.

SALES

10 Pleasure Points for every \$1,000 in Retail Sales per month

RECRUITING

Pleasure Points	Presentation Kit
5	\$250 - Bronze
10	\$500 - Silver
15	\$750 - Gold
20	\$1,000 - Platinum

WE SUPPORT YOU!

As a My Pure Pleasure Consultant, you work for yourself, but never by yourself.

COMMUNICATION

Communication is a key component in any business. My Pure Pleasure will make sure you are kept up to date on what's new and important through:

- E-mails
- Newsletters
- Conference Calls
- Webcasts
- Webinars
- Company Message Board



You will receive updates on:

- Contests & Incentives
- Specials & Discounts
- Monthly Hostess Rewards
- Product Information
- Travel Rewards
- Company Meetings
- Company Events
- And everything else that is happening at My Pure Pleasure

With our many avenues of communication, you will always have valuable information at your fingertips.

TRAINING & EDUCATION

My Pure Pleasure is committed to providing you with the training and education you need to be successful. With our carefully designed blueprint for success and comprehensive training program you will have the knowledge and confidence needed to grow and prosper in your business.

Our training program includes:

- Product Education
- Sexuality Issues
- Party Booking & Management
- Party Presentation
- Party Tips, Techniques & Games
- Sales
- Recruiting
- Marketing
- Leadership
- Team Building Skills
- Business Management
- Staying Motivated
- Organizational Ideas
- Use of your Virtual Business Management Center



We also offer workshops throughout the year for you to attend and interact with other Consultants.

MARKETING

Most new business owners have to worry about expensive marketing materials and website design to promote their new endeavor, but not you. We've done the work for you! My Pure Pleasure has all your professional marketing materials designed and ready to use. We offer you:

- Excitations, our 60-page full color catalog with over 500 items
- The Ultimate Party, Hostess Rewards Brochure
- Own Your Dream, Consultant Opportunity Brochure
- Own Your Dream Compensation & Incentives Guide for Prospective Consultants
- My Pure Pleasure Folders
- My Pure Pleasure Envelopes
- My Pure Pleasure Business Cards
- My Pure Pleasure Promotional Items
- In addition to print, all marketing brochures & recruiting guides are online and e-mail ready for your convenience.

My Pure Pleasure wants to make it easy for you to share your new business everyone. Within minutes of signing up, you are "Open for Business". On your website your customers can learn more about you, join your team, book parties, place orders and shop from more than 1,000 items. Professionally designed features include:

- Your Personalized, Replicated Website
- Sophisticated e-commerce Shopping Cart
- Social Networking Integration
- Facebook "Like" feature for products & pages
- "Tell a Friend" Function

NETWORK OF SUPPORT

My Pure Pleasure provides you with support you can count on. As a Consultant, you join a network of savvy business owners from across the country who share their passion and enthusiasm for the business.

This group of successful entrepreneurs are always happy to share their success stories, information, ideas, tips and techniques. By attending the Annual Convention, company meetings, workshops, "Own Your Dream" events, and other company sponsored events, you will continually meet other successful Consultants like yourself.

Your Sponsor, other Consultants, and the My Pure Pleasure Corporate Office are all here to help you succeed! You will always have someone to turn to for guidance and motivation!



TOOLS FOR YOUR SUCCESS

My Pure Pleasure understands that to run any successful business, you must have the right tools. That is why we have a custom designed state of the art technology system. We designed our system to help you effectively market and manage your business and spend less time dealing with the administrative hassles of owning your business.

Our system allows our Corporate Office to support the needs of your business and accurately track, calculate, and pay your commissions, overrides, and bonus amounts, so you are able to spend more time making money and less time having to worry about manually tracking your own statistics. Your Virtual Business Management Center will have all of the reports you need for your business with the click of a button.

Upon sign-up completion, you will have full access to your Virtual Business Management Center and YOU will be "OPEN for BUSINESS". You can start selling immediately from your personalized My Pure Pleasure website, complete with your own eCommerce shopping cart offering over 1,000 items.

Your monthly Business Management fee of \$24.95 includes the following user-friendly functions and many others to help you manage most every aspect of your business:

COMPENSATION, INCENTIVES & REPORTING

- Compensation Reports for You and Your Team
- Incentives with Progress Reports
- Sales and Business Development Tracking
- Detailed Financial and Custom Reports
- Genealogy Reports for your Upline & Downline
- Report Export Function to Word, Excel, PDF & CSV
- Bank Direct Deposit
- Credit Account for Your FREE Products
- E-Wallet Account to Manage Your Earnings
- Exchange Credits with other Consultants / Customers

PARTY SYSTEM

- Party Planning System with Custom Evites
- On-Line Automatic Party Booking
- Evites RSVP Page with Status
- Calculation of Hostess Credits, Gifts & Rewards
- Pre/Post Party Ordering
- Virtual Party Option
- Personal Stock / Inventory Program
- Specials & Additional Product Discounts
- State of the Art Ordering System
- Orders Ship from Corporate; You don't have to worry about shipping or delivery after the Party
- Drop Shipping from Corporate to Hostess or each Guest
- All Orders are Packed to Ensure Strict Confidentiality
- Party Order & Tracking Details for the Consultant
- Night of the Party Payment
- Integrated Payment / Credit Card Processing
- Automatic Sales Tax Calculation for Orders
- Zip Code / Sales Tax Look-Up
- Customer Accounts for Repeat Shoppers
- State Sales Tax Filed on your behalf

WEBSITE, SALES & MARKETING TOOLS

- Your Personalized, Replicated Website
- Sophisticated e-commerce with Shopping Cart
- Customer On-Line Shopping from over 1,000 items
- Repeat Customer Incentive Program
- Social Networking Integration
- Facebook "Like" feature for Products & Pages
- "Tell a Friend" Function
- Enroll New Consultants Automatically
- Online Interactive Product Catalog
- FREE Recruiting Leads from Corporate website
- FREE Party Leads from Corporate website
- E-mail ready Hostess Rewards Brochure
- E-mail ready Consultant Opportunity Brochure
- E-mail ready Compensation & Incentives Guide for recruiting prospective Consultants

MY PURE PLEASURE

- Calendar of Events
- Company Newsletter
- Company Message Board
- Contest Incentives
- Online Forms
- Party Games
- Online Training Manual
- Video & Information Library
- Compensation & Incentives Guide
- Online Handbook
- Online Product Manual
- Searchable FAQ's
- Toll-Free Phone & Fax Number



WHAT MAKES MY PURE PLEASURE DIFFERENT FROM OTHER IN-HOME PARTY COMPANIES?

My Pure Pleasure was created to give all individuals, whether Consultant or Customer, the opportunity to live an extraordinary life.

When I designed the framework for My Pure Pleasure, I listed everything I would want as a Consultant or Customer, listened to the experiences of people working with other party plan companies, and listed what they wanted but did not have. I then made these items the core components for the My Pure Pleasure "Blueprint for Success".

Tammy J. Gellner

Founder / President

Compensation and Bonuses

How often do I get paid?

With My Pure Pleasure, you get paid the night of your party. When you settle/close-out each party in your Business Management Center, any remaining amount owed to you by My Pure Pleasure, along with your bonuses, override and website sales will be paid to you on the 20th of the following month via direct deposit.

You will be able to track your compensation, override, statistics and incentives through your Business Management Center.

How much can I earn?

Because you earn profit on ALL sales and override on your team members' sales, up to four levels deep, the sky is the limit! My Pure Pleasure also offers excellent incentives to earn cash bonuses, sponsor bonuses, free travel, jewelry, free products and even a car and home award where you can receive up to \$2,000/month to use on the car and home of your choice. With hard work and the proper training, you will earn compensation and rewards beyond your wildest imagination.

If I fall below the Active Consultant level, will I lose my downtime? Other companies I spoke to said I would.

NO! If you drop to Consultant level you WILL NOT lose your team and downtime which you have worked hard to build. Please refer to page 9.

Website Sales

Do I get paid for sales from my personal, replicated My Pure Pleasure Website?

YES! You will receive 25% commission on all website retail sales before tax and shipping. You do not need to do anything at all for website orders, except sit back, relax and earn money 24/7.

NOTE: If a website sale is part of a party, you will receive your regular buying discount as if the order were purchased the night of the party, and your hostess will receive credit towards her free rewards.

Do my website sales count toward my monthly sales volume?

YES! Most all customer sales will count toward your monthly sales volume, with the exception of free items which are offered and paid for by My Pure Pleasure.

Why do certain companies pay website sales in product credit and My Pure Pleasure pays the Consultant in Cash?

Product credit is always better for the company. My Pure Pleasure believes the money you earn is yours! We pay you in Cash; we do not give you credit, then, require you to spend that credit on products.

Credit Card Processing

Do I need a merchant account to process credit cards?

NO! My Pure Pleasure is one of the few party companies that does not require you have your own merchant account. You will be able to process credit card transactions from your customers automatically in the party section of your Business Management Center.

Do you charge a fee if I use the companies' credit card processing? Other companies I spoke to charge between 3% and 5%.

NO! My Pure Pleasure does not charge you a fee to process credit cards through the Companies' account.

How do I get my commission if my customers pay by credit card? Other companies I spoke to said I get a credit or company dollars that I have to use to buy products.

My Pure Pleasure pays you all of your party and retail commissions earned in CASH, no matter how your customer pays. We do not give you credit or company dollars then require you to spend that credit on products. We want you to enjoy and spend your CASH anyway you want to.

Hostess Rewards

Do I have to pay for my Hostess Rewards? Other companies I spoke to said I have to pay for my hostess rewards and I am concerned about how much they will cost me.

NO. My Pure Pleasure offers FREE Hostess Rewards to every Consultant, regardless of your position. With other companies, paying for your hostess rewards can substantially reduce your earnings. The higher your party sales are, the more you pay in hostess rewards. My Pure Pleasure does not want to penalize you for having high sales.....

We want to reward YOU! Please see page 7 for more information and a comparison chart.

Why does My Pure Pleasure offer up to 20% in Hostess Rewards, when many companies offer 10%?

The foundation for any home party business, no matter the industry, is to have successful parties. My Pure Pleasure wants to offer your Hostesses as much as possible to ensure your long-term financial success. The happier your hostess is with their shopping spree and other rewards, the more friends they tell about you and their awesome experience, the more referrals you get, achieving the ultimate end result for you.....more successful parties, more cash, more bonuses....just about more everything!

Other companies may offer less to their hostesses because their Consultants are the ones paying for the benefits. At My Pure Pleasure, we pay the Hostess Rewards and additional Hostess incentives for you! Please see page 7 for more information and a list of the rewards we cover.

Stock / Inventory / Products

Do I have to keep stock / inventory? Other companies I spoke to said I need to stock all my own items and I am responsible for the shipping & delivery of them.

NO, we do not require you to carry stock, the choice is yours! As a My Pure Pleasure consultant, if you decide you want to stock certain items, you will be able to manage your inventory within your Business Management Center and order the other items from Corporate with the click of a button.

My Pure Pleasure takes care of all the packing, shipping and handling of the items your customers purchase, so you don't have to.

How many items does My Pure Pleasure offer? Some companies seem to have a limited selection.

My Pure Pleasure offers over 1,000 items on our corporate website which are also available on YOUR personalized My Pure Pleasure website for your customers' shopping convenience. For your party presentations, you will be proud to present Excitations, our 60-page full color catalog with over 500 items.

Dear Prospective Consultant:

When I first sat down to write the My Pure Pleasure Mission and Vision statements, I thought “Wow, I’m not a professional writer and I don’t want something so very important to sound poorly written, and have the true meaning not be properly conveyed”.

That is when I decided, the best way to write something is from the heart. I have always been a very straight-forward person and don’t believe in “fluff”. My Pure Pleasure’s Mission and Vision statements were not written by a professional team of writers for the sake of sounding good.....it was written by me, the Founder and President. I wrote exactly how I feel, what I believe, and the message I wanted to convey. I am confident if you join our team, you will quickly come to appreciate the Mission, Vision and solid foundation of My Pure Pleasure.

Sincerely,

Tammy J. Gellner



OUR MISSION

As one of the premier romance enhancement home party companies in the country, My Pure Pleasure is dedicated to providing superior customer service, outstanding business opportunities and tasteful presentations of our high quality products. We empower our Consultants to live an extraordinary life, both personally and professionally, while enriching our customers' lives and intimate relationships through education and sensual products designed to enhance romance and pleasure.

OUR VISION

From the beginning My Pure Pleasure was founded on a clear vision:

- To offer individuals an opportunity to own and manage their own business, have unlimited earning potential, and be rewarded for their hard work and achievements
- To empower all Consultants to “Own Their Dream” and achieve both personal and financial growth
- To create innovative incentives, and provide recognition to individuals at all levels. “I believe everyone is important, not just those at the top”
- To offer a compensation plan with excellent incentives, cash bonuses and luxury awards of home, car, travel, jewelry, prizes and more while ensuring our Consultants have the time to enjoy them
- To help individuals turn their dreams into reality, and start living the life they want and deserve
- To allow Consultants to spend more time with their children, family, and friends, while enjoying financial stability
- To motivate and stand by all Consultants when they need extra support “No one should ever feel alone”
- To offer a comprehensive training program and workshops to ensure long-term success
- To offer tasteful, fun, exciting, and educational parties that may be customized for your ultimate night in/out
- To improve the physical relationship between couples, through our sensual products and education
- To bring romance into every home and help make people’s lives feel connected with our many romance enhancement and sensual products
- To increase confidence, self-esteem, and sexual awareness in women, men, and couples through our in-home party demonstrations and education
- To offer a wide selection of high quality products to suit each individual and their lifestyle
- To make a difference and enrich people’s lives
- To treat everyone, whether Consultant or Customer, with the utmost care, compassion, and empathy
- To never judge anyone regardless of their sexual orientation, gender, race, religion, age, or social status
- To maintain the highest standard of confidentiality at all times when dealing with delicate subject matters
- To take the time to care about our Consultants and our Customers, and to provide excellent customer service at all times
- To provide Customer Service the Old-Fashioned Way, via a Real Voice, while also utilizing the High Tech ways of today
- To listen to our Consultants’ and Customers’ ideas and suggestions regarding incentives, products, selection, and any other improvements that may be made to enhance the company
- Most of all.....to have everyone “Love Their Lives”!

WHY MY PURE PLEASURE? - YOU DESERVE IT!

It's not a secret that most individuals compare companies before signing up as a Consultant. We have helped take the guess work out of your search by listing many of the benefits and incentives offered by My Pure Pleasure. We encourage you to check out all details with a company before signing up. Many times, if a company does not list the benefit in their literature or on their website, it may not be available or you may have to pay for it out of your compensation. We are confident that when you investigate the alternatives, you will understand why so many Consultants have joined the My Pure Pleasure team and are living their dream and loving their life.



Benefits offered by My Pure Pleasure

Compare

FREE Company Paid Hostess Rewards for all Consultants	
Hostess Rewards up to 20% paid by Company, not Consultant	
Hostess Booking Credits & Monthly Specials paid by Company	
We pay bonuses earned in Cash, not Product Credits	
Night of the Party Payment	
On-Line Sign Up and Open for Business within minutes	
Your Personalized, Replicated Website w/Social Networking	
Your own Shopping Cart - Open for Business 24/7	
Cash Payout on your Website Sales, not product credits	
Virtual State of the Art Business Management Center	
Party Planning System with Online Ordering & Custom Evites	
No Stock / Inventory to Carry	
Orders Ship from Corporate, not Consultant's responsibility	
Comprehensive Training Program and Workshops	
FREE Corporate Recruiting & Party Leads	
No Application Fee to Sign Up or Annual Renewal Fee	
FREE Credit Card Processing by Company	
State Sales Tax Filed on your behalf	
Professionally Designed Marketing Materials	
60-Page Full Color Catalog with over 500 items	
Over 1,000 items in Stock & available on YOUR Website	
Ability to Special Order from over 100,000 items	
E-Wallet to manage your earnings & Bank Direct Deposit	
Compensation & Incentive Reports for You & Your Team	
Toll-Free Phone & Fax Number for Consultants and Customers	
Interaction with Founder/President, Tammy J. Gellner	
Full Disclosure before you sign up	

My Pure Pleasure Incentives

Compare

Fast Track Awards	
Sponsor Bonus	
Override 4 Levels Deep	
Monthly Car Bonus \$300 / \$500	
Monthly Home Award \$1,000	
Monthly Home & Car Award \$2,000	
Travel Awards	
FREE Products to Sell = 100% Profit	
Cash Awards	
Milestone Bonus with each Promotion	
Bonus Incentives	
Contests with Rewards	
Anniversary Bonus	
Triple Play Bonus	
Infinity Bonus	
FREE Hostess Gifts	
Pleasure Points	
Annual Convention	
Annual Getaway	
Circle of Excellence	
"Pleasure Chest" Keys	
FREE Products to Test	
Many other Surprise Perks	

Additional details and qualifications for Incentives are available in the My Pure Pleasure Compensation & Incentives Guide and online at MyPurePleasure.com

If you have any questions, please contact your My Pure Pleasure Consultant

All incentives & discounts are subject to change at the discretion of My Pure Pleasure

Your My Pure Pleasure Consultant is:



233 Edelweiss Drive Tel: 1-855-LOVE MPP
Wexford, PA 15090 Fax: 1-855-679-3677

www.MyPurePleasure.com